



## **Almanac Beer Co Taps Columbia Distributing for Pacific NW Expansion of Craft Beers**

**PORTLAND, Oregon (April 13, 2015)** – Almanac Beer Co has selected Columbia Distributing to expand its portfolio of barrel-aged sours and year-round fresh beers throughout Washington and Oregon, beginning today, April 13. Almanac’s food-friendly, seasonal artisan ales begin with the best fruit from Northern California farms which is blended into beers inspired by the great brewing traditions of the world.

Co-founder and Brewmaster Jesse Friedman is confident Columbia Distributing will expand Almanac’s reach and brand awareness in the Pacific Northwest. “There aren’t a lot of other breweries focusing on the same things we are and we know there is demand for Almanac. We wanted someone who really understands the local beer market, sells other great brands, and above all else, respects quality and customer service. We found that in Columbia.”

Expansion into Oregon and Washington will carry with it Almanac’s growing list of fan favorites and new releases, including Farmer’s Reserve Strawberry, a barrel aged sour blond aged in wine barrels with mountains of fresh strawberries from the Santa Cruz coast and Almanac IPA, a west coast hop bomb emphasizing tropical and citrus flavors.

“Understanding the depth of Almanac’s research on Pacific Northwest distributors makes this announcement that much sweeter,” said Jesse Ferber, vice president of craft and import beers at Columbia Distributing. “Almanac left no stone unturned and we’re thrilled with the outcome. Undoubtedly this brewery will make a strong name for itself in the Northwest.”

### **About Almanac Beer Co**

The Almanac Beer Co was founded in 2010 by Jesse Friedman and Damian Fagan. The brewery is dedicated to producing seasonal artisan ales, brewed specifically to complement local cuisine sourced and prepared with the same great care and craft. Each harvest Almanac partners with a different Northern California farm to supply the fruit used for our next brew. Every beer is a collaboration between Almanac and the local terroir. For more information, visit [www.almanacbeer.com](http://www.almanacbeer.com).

### **About Columbia Distributing**

Columbia Distributing is one of the nation’s finest beer, cider and non-alcoholic beverage distributors. Headquartered in Portland, Oregon, the company has distributed some of the best known brands in the beverage business since 1935. Today Columbia Distributing and its 2,500+ employees service over 20,000 retail customers covering more than 135,000 square miles in Oregon and Washington. The company’s success is based on the deep-rooted tradition of delivering quality products, timely service and a genuine concern for customers’ needs. This is achieved by providing ongoing, sustainable opportunities and growth for its employees, customers, suppliers, shareholders and communities. For more information, visit [www.coldist.com](http://www.coldist.com).