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September 16, 2014

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Columbia Distributing announces distribution agreement with

Crux Fermentation Project

Columbia Distributing today announced a new distribution agreement with Crux Fermentation Project of Bend, Oregon. Columbia Distributing will begin distributing Crux Fermentation Project beers beginning in October in both Oregon and Washington.

Crux sought to expand availability to more broadly distribute their specialty beers across the region with the Columbia Distributing partnership. At the heart of Crux's brewing pursuits are those special artisan beers that are experiential and unique. Larry Sidor, Crux Fermentation Project Founder and Brewmaster expands; "The complexity and nuance of barrel aged beers like our [Banished] Tough Love and [Banished] Freakcake are what get us brewers really inspired'. These are beers of limited quantity and the challenge for Crux has been effectively distributing them across the Northwest. "We're really excited to share our [Banished] beers with more beer lovers in the northwest along with our crowd favorites such as Outcast IPA and Impasse Saison"

Crux Fermentation Project is noted for brewing exceptional beers combining art and science to create traditional styles with unique characteristics. "We recognize the importance of reaching more quality points of distribution so that discerning craft beer drinkers can more easily find Crux beers, both in bottles and on draft" said Russell Crecraft, Crux Fermentation Project President. "Columbia [Distributing] has assembled an impressive team of craft aficionados that understand the importance of quality. They get that there is a valuable niche for these special beers – there's significant alignment behind the vision for Crux's future"

"We are thrilled with our new partnership with the Crux Fermentation Project" said Mark Walen, President of Columbia Distributing - Oregon. "Our goal is to bring our customers the world's best beers.

The addition of Crux to our portfolio is an extraordinary addition that allows Columbia to deliver the region's most exciting emerging craft brewery".

Columbia Distributing is the Northwest region's leading beer distributor covering over 135,000 square miles and reaching over 20,000 retail customers in Oregon and Washington. Columbia's over 2500 teammates enthusiastically sell the world's finest beers and ciders as well a complete portfolio of non-alcoholic beverages.

Crux Fermentation Project, founded in June of 2012 by acclaimed Brewmaster Larry Sidor and cofounder Paul Evers has quickly emerged as one of the Northwest's most exciting new breweries. Crux's Larry Sidor has been brewing beer for over 30 years including 8 years as Brewmaster at Deschutes Brewing.

More information on Crux Fermentation Project can be found at www.cruxfermentation.com.