



## **Columbia Distributing and Rogue Ales and Spirits Award \$30,000 in Scholarships to OSU Budding Brewers**

*Rogue co-founder honored through first annual Jack Joyce Scholarship Award*

**PORTLAND (October 30, 2014)** – Columbia Distributing and Rogue Ales and Spirits surprised three students from Oregon State University’s Fermentation Science program last night. Amanda Mae Woodruff, Trevor Lauman and Daniel Sharp thought only two \$10,000 Jack Joyce Scholarships were up for grabs. Unbeknownst to them, the stumped selection committee had changed that; narrowing the field to only two simply became too difficult.

"So we asked ourselves," said Rogue President Brett Joyce, "'What would Jack do?' and my stepmother, Joan, said, 'He'd give scholarships to all three.' so that's what we did: Columbia and Rogue each added another \$5,000 to the fund."

Announced in May, the Jack Joyce Scholarship was the idea of Columbia Distributing President Mark Walen in response to the death of Rogue’s co-founder. "He was a great man and a big loss to Rogue, to the beer industry and to Oregon. We wanted to create a catalyst for keeping Jack’s memory and vision alive and what better than helping to further the education of our future brew masters? We presented the idea to the folks at Rogue and it immediately came to life."

The Jack Joyce Scholarship was established to fund only one OSU Fermentation Science student; however, an anonymous \$10,000 donation in late September added a second.

"This is another thing that really makes Oregon special and puts Oregon on the map," said Tom Shellhammer, head of OSU's Fermentation Science program. "Not only do we have really great beer, we’ve got an awesome brewing education program and we’ve got the support of the industry."

### **About The Jack Joyce Scholarship Award**

The Jack Joyce Scholarship Award was created in 2014 by Columbia Distributing and Rogue Ales and Spirits in honor of visionary Jack Joyce, for his legacy in the Oregon community and his founding of Rogue Brewery in 1988. Jack’s vision, creativity, and innovation led Rogue to take daring risks that has created one of the most successful breweries and distillers in the nation. Each year students enrolled in Oregon State University’s Fermentation Science program can apply for one of two available scholarships. For more information on the program, please visit <http://oregonstate.edu/foodsci/fermentation-science-option>.

### **About Rogue Ales and Spirits**

Rogue Ales and Spirits is an artisan varietal brewery and distillery founded in Oregon in 1988. Rogue has won over 1,000 awards for taste and quality and is available in all 50 states and 48 countries. Since 2008, Rogue has remained committed to saving the terroir of Oregon hops and barley, one acre at a time, by growing their own. For more information on Rogue, please visit [www.rogue.com](http://www.rogue.com).

### **About Columbia Distributing**

Columbia Distributing is one of the nation’s finest beer, cider and non-alcoholic beverage distributors. Headquartered in Portland, Oregon, the company has distributed some of the best known brands in the beverage business since 1935. Today Columbia Distributing and its 2,500+ employees service over 20,000 retail customers covering more than 135,000 square miles in Oregon and Washington. The company’s success is based on the deep-rooted tradition of delivering quality products, timely service and a genuine concern for customers’ needs. This is achieved by providing ongoing, sustainable opportunities and growth for its employees, customers, suppliers, shareholders and communities. For more information on Columbia Distributing, please visit [www.coldist.com](http://www.coldist.com).

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