

FOR IMMEDIATE RELEASE

Contacts:

Beth Larsen
2 Towns Ciderhouse
beth@2TownsCiderhouse.com
(541) 286-5417

Lindsi Taylor
Columbia Distributing
Lindsi.Taylor@coldist.com
(360) 487-9455

2 Towns Ciderhouse & Columbia Distributing Partner to Aid Growth of Trees and Healthy Food in Oregon and Washington

Corvallis, Ore., - March 27, 2017 – 2 Towns Ciderhouse and Columbia Distributing today announced their partnership to benefit two non-profit organizations throughout April – <u>Friends of Trees</u> in Oregon and <u>Tilth Alliance</u> in Washington.

Throughout the month of April, for every case of canned product sold in Oregon, the ciderhouse and its distribution partner will each donate \$1 to the Friends of Trees. The same scenario applies in Washington – for every case of canned product sold, a total of \$2 will be donated to Seattle-based Tilth Alliance.

- 2 Towns Ciderhouse began in a small 900 sq. ft. garage and has become one of the country's favorite craft cider makers.
- "2 Towns Ciderhouse is proud to team up with our distribution partner, Columbia Distributing, to benefit two great non-profit organizations; Friends of Trees in Oregon and Tilth Alliance in Washington," said Lee Larsen, CEO and founding cider maker at 2 Towns Ciderhouse. "We feel that the missions of these organizations contribute to making the Northwest truly special by increasing availability of green spaces and sustainable agriculture, and as a Northwest-grown company we are excited to offer our support."

"We're honored to partner with 2 Towns on this effort, not only because it's a great opportunity to give back, but it's with a company that's remained committed to its Northwest roots," said Mark Walen, Chief Marketing Officer at Columbia Distributing. "2 Town's success is the result of the love they've shown their community. This is another meaningful mission and we're proud to be involved."

About 2 Towns Ciderhouse

At 2 Towns Ciderhouse we believe that the long history of cidermaking demands respect and deserves to be done right. Starting with the highest quality whole ingredients from local farms, we take no shortcuts in crafting our ciders. We never add any sugar, concentrates or artificial flavors, and instead use slow, cold fermentation methods to allow the fruit to speak for itself. As a family-owned company, we are committed to the growth of our team and

enrichment of our communities. We take pride in producing true Northwest craft cider. For more information about 2 Towns Ciderhouse, visit www.2townsciderhouse.com.

About Columbia Distributing

Columbia Distributing is one of the nation's finest beer, cider and non-alcoholic beverage distributors. Headquartered in Portland, Oregon, the company has distributed some of the best known brands in the beverage business since 1935. Today Columbia Distributing and its 3,000+ employees service over 20,000 retail customers covering more than 135,000 square miles in Oregon, Washington and California. The company's success is based on the deep-rooted tradition of delivering quality products, timely service and a genuine concern for customers' needs. This is achieved by providing ongoing, sustainable opportunities and growth for its employees, customers, suppliers, shareholders and communities. For more information on Columbia Distributing, please visit www.coldist.com.

###