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Columbia Distributing Completes Acquisition of Two Pacific Northwest Beverage Wholesalers

Deals result in over 200 new jobs and 40 additional supplier partners

KENT, Washington (April 30, 2018) – Columbia Distributing today announced it has completed its acquisitions of Oregon City, Ore.-based General Distributors, Inc. (GDI) and Marine View Beverage, based in Sumner, Poulsbo, Port Angeles and Tumwater, Washington.

More than 200 former GDI and Marine View employees begin their Columbia careers today. The family-office owned distributor also celebrates the addition of 40+ local suppliers who chose to partner with Columbia and take advantage of the distributor's powerful competitive capabilities that help even the smallest of brands compete with national players.

Additionally, the company announced today it has opened a new South Sound Branch, composed of two former Marine View Beverage warehouse locations in Tumwater and Poulsbo. The added warehouses bring Columbia's total locations to 13 throughout Washington, Oregon and Northern California. According to Columbia's President and CEO Chris Steffanci, opening the two new warehouses was an easy decision. "They will help us sustain great service levels in communities where our employees and customers are rooted."

Steffanci confirms the last few months have been understandably busy, yet overwhelmingly rewarding. "Adding more jobs and beverage choices...it's the outcome we wanted," he said. "Our team has been incredible and our new suppliers and customers continue to express their excitement and commitment to Columbia. They're thrilled with the expanded territory and portfolio. It's a win-win."

About Columbia Distributing

Since 1935, Columbia Distributing has helped build some of the best known brands in the beverage business. Today Columbia Distributing and its 3,500+ employees service over 20,000 retail customers covering more than 135,000 square miles in Oregon, Washington and California. Columbia's success is based on the deep-rooted tradition of delivering quality products, timely service and a genuine concern for customers' needs. This is achieved by providing ongoing, sustainable opportunities and growth for its employees, customers, suppliers, shareholders and communities. For more information on Columbia Distributing, please visit www.coldist.com.