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FOR IMMEDIATE RELEASE

Zentopia and Columbia Distributing Partner to Expand CBD-Infused Beverages

PORTLAND, Oregon – June 11, 2024 – Zentopia, the Eugene, Oregon-based producer of delicious guilt-free CBD-infused sparkling waters and caffeinated teas, has tapped Columbia Distributing to evolve and grow the brand that not only tastes good but makes you feel good. With both flavor and function, Zentopia currently offers two products: Zentopia Boost, naturally caffeinated from black tea with zero sugar and 50mg of CBD; and, Zentopia Chill, an all-natural sparkling water with 50 mg of CBD and low to no calories.

Columbia began selling Zentopia across Oregon and Washington on June 1st. The female-led Zentopia is known for hand-picking partners that demonstrate strong integrity and trust. “Choosing our wholesale partners is as important as the ingredients we use in our products,” said Cassia Zeller, president at Zentopia. “We’ve seen other brands at our current growth stage put their trust in the Columbia team and how those brands have flourished. This is a strategic partnership with a proven brand-builder. Our goal with Columbia is to evolve Zentopia as a lifestyle brand and to continue innovating and diversifying our product offerings.”

Zentopia is the fastest-growing brand in the category with three key differentiators: A high quantity of CBD (50mg) in each can, a choice for consumers to boost up or chill out, and finally, Zentopia’s proprietary blending process ensures that the CBD concentrate does not produce off flavors typical in competitive beverages. In other words, it tastes exceptionally great.

Columbia’s president and CEO Chris Steffanci believes in the Zentopia brand and acknowledges its pole position in the burgeoning CBD beverage category. “We’re honored to be partnering with Zentopia at such a decisive point in its growth,” said Chris Steffanci, president and CEO at Columbia Distributing. “Expanding its footprint is so much more than reaching more store shelves – it’s growing the love for the Zentopia brand. That’s our business, it’s what we do best, and we’re excited to get to work.”

About Zentopia

Zentopia is an Oregon-based craft beverage company that creates a family of delicious guilt-free sparkling waters and caffeine-packed teas that not only taste good but make you feel good for drinking them. Zentopia founders and operators bring decades of experience from Oregon’s brewing industry, launching brands including Hop Valley Brewing Company and 10 Barrell Brewing Company. As entrepreneurial and fun Oregonians, Zentopia understands how to turn green products into green-producing business ventures. In Zentopia, we’ve merged CBD extracted from the finest hemp with actual science to create tasty, cost-effective beverages delivering **50 milligrams** of this power-packed natural wonder. Zentopia products are formulated with hemp-derived cannabidiol (CBD) isolate and do not

contain Tetrahydrocannabinol (THC). Visit www.zentopia.com to read more about the drink that tastes so good you can feel it.

About Columbia Distributing

Since 1935, Columbia Distributing has helped build some of the best-known brands in the beverage business. Today Columbia Distributing and its 2,800 teammates service over 24,000 retail customers covering more than 135,000 square miles in Oregon and Washington. We operate eight warehouses in Washington, located in the cities of Kent, Everett, Poulsbo, Tumwater, Spokane, Kennewick, Yakima and Vancouver. Oregon is composed of seven warehouses, located in the cities of Canby, Springfield, Medford, Bend, Pendleton, La Grande and Ontario. Columbia's success is based on the deep-rooted tradition of delivering quality products, timely service and a genuine concern for customers' needs. This is achieved by providing ongoing, sustainable opportunities and growth for its teammates, customers, suppliers, shareholders and communities. For more information on Columbia Distributing, including employment opportunities, please visit www.coldist.com.

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