

Columbia Distributing Onboards & Expands Brands Thirsty for More Pac NW Consumers

KENT, Washington – April 3, 2025 – Columbia Distributing closed out one of its busiest first quarters in recent history. The Total Beverage Distributor kicked off 2025 welcoming multiple brands and expanding others, ranging from local craft beer favorites to global premium beverage giants. Suppliers of all sizes continue to leverage Columbia's scale to reach new consumers across the Pacific Northwest. Columbia proudly distributes 80 million cases annually throughout Washington and Oregon and will continue to add to that total through these recent brand acquisitions.

Three breweries joined Columbia's beer portfolio last quarter:

- <u>Kirin Brewery Company</u>, the producer of one of the oldest beer brands in Japan, Kirin Beer.
- Aslan Brewing Company, a Certified B Corporation and brewer of certified organic beer located in Bellingham, Washington.
- Kulshan Brewing Company, an independent, family-owned brewer, also based in Bellingham.

"We wanted to partner with a distribution team that aligns with our goals of continuing the success we've seen in our home market and strategically increasing our footprint throughout Washington," said Dave Vitt, Founder of Kulshan Brewing Company. "Columbia Distributing seemed like the obvious choice for us as we looked for a new distributor, and we're excited to see our teams collaborate and thrive."

Three existing brewer partners have tapped Columbia to complete their Western Washington footprint:

- <u>Sapporo</u>, the oldest beer brand in Japan, founded in 1876.
- Mark Anthony Brands International, developer of popular premium alcohol brands, including White Claw and Mike's Hard Lemonade.
- Sierra Nevada Brewing Company, one of America's top independent craft breweries.

Columbia is now Sierra Nevada's 7th largest wholesaler in the country, and according to Columbia's Chief Strategy Officer Jesse Ferber, this is a testament to the power of the supplier-distributor relationship. "Our success in building brands, like Sierra Nevada, hinges on our success in building our supplier relationship. When we work together to understand each of our mutual goals and where we can amplify our mutual strengths, we find great results. And the more we succeed together, the more our partners see the real value in leveraging our scale and talented team to expand their footprint."

About Columbia Distributing

Since 1935, Columbia Distributing has helped build some of the best-known brands in the beverage business. Today Columbia Distributing and its 2,800 teammates service over 24,000 retail customers covering more than 135,000 square miles in Oregon and Washington. We operate eight warehouses in Washington, located in the cities of Kent, Everett, Poulsbo, Tumwater, Spokane, Kennewick, Yakima and Vancouver. Oregon is composed of seven warehouses, located in the cities of Canby, Springfield, Medford, Bend, Pendleton, La Grande and Ontario. Columbia's success is based on the deep-rooted tradition of delivering quality products, timely service and a genuine concern for customers' needs. This is achieved by providing ongoing, sustainable opportunities and growth for its teammates, customers, suppliers, shareholders and communities. For more information on Columbia Distributing, including employment opportunities, please visit www.coldist.com.

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