



FOR IMMEDIATE RELEASE

Columbia Distributing to Distribute Brown-Forman Portfolio in Washington State

KENT, Washington – May 29, 2025 – Columbia Distributing today announced a distribution agreement with Brown-Forman Corporation (NYSE:BFA,BFB) in Washington, effective August 1, 2025. The relationship serves as a strong endorsement for Columbia's successful total beverage model while reflecting Brown-Forman's continued dedication to strengthening its distribution network in the U.S.

"This move completely aligns with our strategy to grow our spirits business with great organizations like Brown-Forman that have portfolio alignment, and more importantly, cultural alignment and shared values," said Chris Steffanci, President and CEO at Columbia. "It's a clear signal that our strategy to grow our spirits business with like-minded, industry-leading organizations is working, and it's creating real opportunity to accelerate growth across our company."

Columbia and Brown-Forman both acknowledge the ever-evolving nature of the beverage alcohol industry and are taking proactive steps to seize emerging opportunities.

Adds Brown-Forman's Robinson Brown IV, senior vice president and managing director, USA & Canada, "Brown-Forman welcomes Columbia Distributing as our distributor in Washington. Their strong logistics capabilities and established success in brand building will enable us to achieve our goals for significant long-term growth and a sharper focus on our portfolio within the Washington market."

About Columbia Distributing

Since 1935, Columbia Distributing has helped build some of the best-known brands in the beverage business. Today Columbia Distributing and its 2,800 teammates service over 24,000 retail customers covering more than 135,000 square miles in Oregon and Washington. We operate eight warehouses in Washington, located in the cities of Kent, Everett, Poulsbo, Tumwater, Spokane, Kennewick, Yakima and Vancouver. Oregon is composed of seven warehouses, located in the cities of Canby, Springfield, Medford, Bend, Pendleton, La Grande, and Ontario. Columbia's success is based on the deep-rooted tradition of delivering quality products, timely service and a genuine concern for customers' needs. This is achieved by providing ongoing, sustainable opportunities and growth for its teammates, customers, suppliers, shareholders and communities. For more information on Columbia Distributing, including employment opportunities, please visit www.coldist.com.

About Brown-Forman

Brown-Forman Corporation has been building exceptional spirits brands for more than 150 years, responsibly upholding our founding promise of "Nothing Better in the Market." Our portfolio of

premium brands includes the Jack Daniel's Family of Brands, Woodford Reserve, Herradura, el Jimador, New Mix, Old Forester, The Glendronach, Glenglassaugh, Benriach, Diplomático Rum, Chambord, Gin Mare, Fords Gin, Slane, and Coopers' Craft. With a team of approximately 5,400 employees worldwide, we proudly share our passion for premium beverages in more than 170 countries. Discover more about us at brown-forman.com and stay connected through LinkedIn, Instagram, and X.

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