



FOR IMMEDIATE RELEASE

Top Strategic Suppliers Align with Columbia Distributing, Washington's Total Beverage Leader

***From SW Washington to every corner of the state, Columbia delivers market coverage
and share no competitor can match***

KENT, Washington – September 2, 2025 – Columbia Distributing announced today that seven leading beverage suppliers have selected the company as their Distributor of Choice in SW Washington. These brands are partnering with Columbia to expand their presence and complete their footprint across six counties: Grays Harbor, Pacific, Wahkiakum, Lewis, southwest Thurston, and northern Cowlitz.

With these additions, Columbia continues to be the market share leader in total beverage distribution, now representing an even broader portfolio that includes:

- [Constellation Brands \(Beer Portfolio\)](#), known for its high-end, imported beer brands anchored by the iconic Corona Extra and Modelo Especial.
- [Boston Beer Company](#), founded in 1984 and now the 4th largest brewery in the U.S.
- [Georgetown Brewing Company](#), the largest independent brewery in Washington State.
- [Deschutes Brewery](#), based in Bend, Oregon and defining craft beer since day one.
- [Sapporo](#), one of the fastest growing imported beers in the U.S.
- [Rogue Ales & Spirits](#), an Oregon-based, globally recognized beverage brand, available in all 50 states and more than 50 countries.
- [Red Bull](#), the originating brand of the energy drink category.

“These incredibly important partners chose to move their business to us because they share our vision for sustained growth,” said Chris Steffanci, President and CEO. “By leveraging Columbia’s unmatched reach, scale, route-to-market capabilities—and most importantly, the strength of our people—we are well-positioned to continue attracting similar opportunities.”

The new suppliers join an already robust portfolio of existing Columbia partners, including leading brands such as Mike’s Hard Lemonade, Pabst Brewing Company, Treasury Wine Estates, Trinchero Family Estates, Sazerac Company, Brown-Forman, and many other craft and non-alcoholic brands. Today, Columbia proudly distributes more than 80 million cases annually throughout its growing territory.

About Columbia Distributing

Since 1935, Columbia Distributing has helped build some of the best-known brands in the beverage business. Today Columbia Distributing and its 3,000 teammates service over 24,000 retail customers covering more than 135,000 square miles in Oregon and Washington. We operate eight warehouses in

Washington, located in the cities of Kent, Everett, Poulsbo, Tumwater, Spokane, Kennewick, Yakima and Vancouver. Oregon is composed of seven warehouses, located in the cities of Canby, Springfield, Medford, Bend, Pendleton, La Grande and Ontario. Columbia's success is based on the deep-rooted tradition of delivering quality products, timely service and a genuine concern for customers' needs. This is achieved by providing ongoing, sustainable opportunities and growth for its teammates, customers, suppliers, shareholders and communities. For more information on Columbia Distributing, including employment opportunities, please visit www.coldist.com.

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